

## PARTNERING WITH THE VISIT CASPER MARATHON – RACE DAY JUNE 4, 2023

We invite you to be a part of the USATF Course Certified Visit Casper Marathon. Becoming a partner with the Visit Casper Marathon illustrates your business's commitment to the Casper community as well as a commitment to an active, healthy living community. Proceeds from our 10K distance are donated to local non-profit organizations that provide a positive impact on our community. We understand it has been another hard year and respectfully request you consider supporting the Visit Casper Marathon. There are several ways to become a Visit Casper Marathon Sponsor, enabling businesses of all sizes and interest levels to participate. Whether it is financially, in kind donations or volunteering your time to help at an aid station, we could not do this without your support.








### RACE INFORMATION AND COURSE HIGHLIGHTS:

Through past generous support from our sponsors, The Casper Marathon is celebrating its 20th Anniversary in 2023. We offer a Marathon, Marathon Relay, Half Marathon and a 10K Distance. Registration fees from the Marathon, Half Marathon and Marathon Relay distances are used for operational fees and/or invested in the races in future years. The marathon board is made up entirely of volunteers who donate their time to create a unique experience for race participants. The full marathon course is USATF Certified and is a Boston Marathon qualifier. The iconic course begins at the Ford Wyoming Center and winds through the Casper area through our Downtown Historic District, along the North Platte River into Paradise Valley along the Platter River Trails and winds back into central Casper, ending at Crossroads Park. This allows the participants to experience some of the best scenic views that Casper has to offer.



**RUN WITH  
THE HERD**



SPONSORSHIP LEVELS	 MUDDY MOUNTAIN	 ALCOVA LAKE	 BRIDLE TRAIL	 OREGON TRAIL	 NORTH PLATTE RIVER	 CASPER MOUNTAIN	 HERD RUNNER
SPONSORSHIP FEE	\$100 - \$300	\$500	\$1,000	\$1,250	\$2,000	\$2,500	\$3,000
Logo on website and all email correspondence							
Recognition at start and finish lines							
Mile Marker							
Banner flag							
Registration booth							
Finish line booth							
Exclusive rights I.E. Finish Line Party, Physical Therapy tent, pre race dinner, protein bar, swag item, etc.							
Runner discount	<b>25%</b>	<b>25%</b>	<b>25%</b>	<b>25%</b>	<b>25%</b>	<b>25%</b>	<b>30%</b>



Donations can be made out to the Casper Marathon and mailed to:  
**Casper Marathon**  
**PO Box 711**  
**Casper, Wyoming 82602**

\*The Casper Marathon is a 501(c)(3) and donations are tax deductible.

If you have additional questions, feel free to email [caspermarathonrd@gmail.com](mailto:caspermarathonrd@gmail.com) or call Jana Hopkins at 307-258-3941.

Thank you for considering the Casper Marathon! We could not do it without YOU!

**COMPANY/ORGANIZATION NAME** (as you want on all promotion)  
 \_\_\_\_\_

**LEVEL OF SPONSORSHIP**

Casper Mountain \$\_\_\_\_\_ North Platte River \$\_\_\_\_\_ Alcova Lake \$\_\_\_\_\_  
 Muddy Mountain \$\_\_\_\_\_ Bridle Trail \$\_\_\_\_\_ Oregon Trail \$\_\_\_\_\_ Herd Runner \$\_\_\_\_\_

**VOLUNTEER AND IN-KIND OPPORTUNITIES**

If your company would like to volunteer to help with traffic control or help at an aid station please let us know. Please check any that you may be interested in.

TRAFFIC CONTROL \_\_\_\_\_ AID STATION \_\_\_\_\_

Swag bag donations (such as Kate's Bars, small bag of chips, chap stick with your company logo, koozies, digital coupons, etc.) are also welcome. Description of donation \_\_\_\_\_

CONTACT INFORMATION (Point of contact name, address, phone number, email)  
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